

**APPLICATION FORM FOR PROGRAM ADVERTISEMENT
for the Aki Matsuri Fall Festival**

**(At the National Hispanic Cultural Center at 4th St. and
Avenida Cesar Chavez. SW)**

**THIS FORM IS ALSO AVAILABLE FOR
ELECTRONIC SUBMISSION (WITH ONLINE
PAYMENT) AT: <http://www.nmjacl.org/>**

Thank you for your consideration of an advertisement in the Aki Matsuri program. The program is a full-color, glossy program with an estimated print run of 1000+ copies, distributed to guests of the festival. Each page measures 8.5" x 5.5" in size. Advertisement sizes range from business card size to full page.

- Business Card Size.....\$60
- 1/4 Page Size.....\$120
- 1/3 Page Size.....\$170
- 1/2 Page Size.....\$225
- Full Page Size.....\$385
- Inside Front Cover (full page).....\$500
- Inside Back Cover (full page).....\$500
- Outside Back Cover (full page)....\$550

The prices quoted above assume camera-ready ads. Additional costs may apply if design services are required. Please contact matsuri.ads@nmjacl.org for more details.

PLEASE COMPLETE THE FOLLOWING:

I agree to purchase a _____ size ad in the Aki Matsuri Fall Festival Program.

Check for this Ad is attached in the amount of: \$ _____

Date: _____ Signature: _____

Business: _____ Phone: _____

Please make your check/money order payable to NMJACL and send with copy of ad to:

NMJACL • ATTN: Program Ads
PO BOX 37074
Albuquerque, NM 87176

**Payment By Credit Card: please visit the NMJACL electronic payments page:
<https://squareup.com/store/nmjacl/>**